WHO DO YOU TRUST WHEN IT COMES TO THE COVID-19 VACCINE?

New research suggests vaccine incentives are less likely to convince Americans to get the COVID-19 vaccine than a visit to their primary care physician.

88% of respondents who went to their primary care physician for advice said it was instrumental in their decision to get vaccinated.

88% also said they trust their primary care physician’s advice either most of the time or completely.

Trust in pediatric medical professionals runs high too, with 94% of parents saying they trust the advice of their child’s physician either completely or most of the time.

92% say the same about their child’s primary care dentist.

36% of unvaccinated respondents would reconsider if they could talk over their concerns about the safety and efficacy of the COVID-19 vaccines with their primary care physician.

Data from a survey conducted by Qualtrics on behalf of the Henry Schein Cares Foundation in June 2021 of 1,005 Americans.